

## PLANTRONICS GAMECOM 777 EXPERIENCE THE DIFFERENCE

### Plantronics GameCom® 777 with Dolby® technology

This open-ear headset with Dolby® Headphone technology gives you an unparalleled audio advantage. An integrated USB sound card featuring Dolby technology provides a true 5 channel virtual surround sound experience. If required, an analogue connection is also provided.

- **Rich stereo sound** – 40mm speakers give rich sound and resonant bass
- **Noise-cancelling microphone** – reduces background noise and ensures crystal clear audio quality
- **Concealed Microphone Boom** – stows completely into the headband when not in use – ideal when listening to music or watching DVD
- **Convenient controls** – inline volume and mute controls give you full control over your listening and speaking experience
- **The microphone boom adjusts** – ideal for placement for improved communications
- **Specially designed ear pods** – redistribute pressure for maximum comfort for the longest gaming sessions

## THE ULTIMATE PC HEADSET FEATURING DOLBY® HEADPHONE TECHNOLOGY

### Enjoy 5.1 surround sound through stereo headphones

Dolby headphone technology actually reproduces the full sound of a speaker system in a room. With conventional headphone sound, listeners perceive that audio images are originating from inside the head, because normal mixing provides none of the cues that space and acoustics impart to a soundstage.

Dolby headphone technology differs radically from other virtual headphone solutions. It's the only one that accurately re-creates the HRTFs of a 5.1- channel system in a real listening room. By reproducing all of these complex sonic signatures in their entirety, from initial impulse to final decay, Dolby headphone provides a palpable and convincing illusion of multiple speakers around you.



2009 Innovations Design and Engineering Honoree Awards from the Consumer Electronics Association – Electronic Gaming Product Category



## DON'T JUST TAKE OUR WORD FOR IT – ACROSS EUROPE PEOPLE ARE TALKING ABOUT THE GAMECOM 777



“ Whether you're into games like Counter Strike, watching movies or listening to your favourite music on your pc, you will definitely get a totally different experience with the new GameCom 777 headset.”

Teknofil.no, Norway, July 2008



“ It really sounds terrific. If you overhaul an opponent in a racing game like “GRID”, the engine noise of the cars is presented as if he actually comes from behind, then left and finally in the front – just like you know it from a 5.1 speaker-system.”

ComputerBILD Spiele, Germany, August 2008



“ Lightweight and comfy and won't leave you thinking you've caught leprosy in your earlobes! ”

T3, UK, September 2008



“ Playing games is so much more relaxed with this headset. ”

Veronica Gids, Holland, September 2008

“ I get some really super gadgets in this column but I can honestly say that this is one of the best I've seen in a long time. And for just short of 80 quid, this is a MUST for all gamers or just people who want the very best out of a pair of headphones. ”

Adult Sport, UK, October 2008

### STYLISH HEADSETS, BACKED BY GREAT TECHNOLOGY

#### Bluetooth® (Audio 920 only)

Bluetooth wireless technology provides a way for devices to communicate with each other using short-range radio frequency instead of wires. Any two Bluetooth devices can communicate as long as they both have Bluetooth turned on, they are within range, and they have been paired – a quick “handshake” that connects the two devices. Bluetooth range is up to 10m. Obstructions, such as walls or other electronic devices, can cause interference or shorten the effective range. For optimal performance, place your headset and phone on the same side of your body.

#### Digital Signal Processing (DSP technology)

Digital Signal Processing technology delivers up to 35% reduction in background noise, whilst maintaining crisp clear voice transmission.

If you are planning to use your .Audio headset for chatting over the Internet, or for games which rely on voice recognition, it is well worth looking for a DSP model – especially so, if you live in a lively household where there is a lot of background noise.

#### QuickAdjust

Enables ideal microphone boom placement.

#### Noise-cancelling microphones

Plantronics' noise-cancelling microphones reduce the background noise and so enhance the accuracy of the sounds being transmitted.

They are ideal for noisy environments.

#### WindSmart®

Plantronics' patent-pending WindSmart technology uses a specially designed material over the microphone to diffuse wind noise, so that even in windy environments – such as the car or the street – users can enjoy crisp, clear conversations.

Audio: CS6/EN/0109/A4

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www.plantronics.com

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## .AUDIO™ & GAMECOM® HEADSET PORTFOLIO QUICK SALES GUIDE

SPRING 09

WHAT DO YOU WANT TO USE YOUR HEADSET FOR?		PC CHAT & VOICE RECOGNITION Stay in touch with friends and family					MUSIC Quality comfortable headsets for music lovers			PORTABLE & MOBILE Calls and entertainment. Wherever. Whenever					GAMING Live games to the max		
		.Audio™ 310	.Audio™ 326	.Audio™ 345	.Audio™ 625 USB	.Audio™ 645 USB	.Audio™ 355	.Audio™ 655 USB	.Audio™ 995 USB	.Audio™ 400 DSP	.Audio™ 440	.Audio™ 470 USB	.Audio™ 480 USB	.Audio™ 920	GameCom® 367	GameCom® 377	GameCom® 777
Description		Monaural headset	Stereo PC headset	Behind-the-head enhanced multimedia headset	USB stereo headset	USB stereo headset	High performance multimedia headset	High performance digital headset	High performance digital wireless headset	Digitally enhanced laptop headset	Ultimate performance on the go headset	USB foldable stereo headset	Keep the sound in and the noise out	Bluetooth headset for PC and mobile calling	'Closed Ear' Gaming headset	High Performance 'Open Ear' Gaming headset	Ultimate Surround Sound 'Open Ear' Gaming headset
Sales argument		Exceptional voice precision in a monaural design	A multi-purpose headset that delivers rich stereo sound with in-line controls	Discreet behind the head wearing style, with great stereo sound and in-line controls	Outstanding audio performance with in-line controls and with flexible connection choice – USB soundcard or analogue	Discreet behind-the-head wearing style, with outstanding audio performance and in-line controls	Full range stereo-gives you a great sound experience for all your PC applications	Plug & play headset with exceptional performance using 40mm speakers	Plug & play headset which combines latest wireless technology with superb audio	A foldable headset which is enhanced by digital audio processing to give exceptional audio quality	In-ear stereo headphones with microphone for portable use	Foldable headset with high quality stereo sound and flexible connection – USB soundcard or analogue connection	Sound isolating earbuds minimise outside noise and a discreet microphone boom for clear communication	One headset – switch seamlessly between PC and mobile	Closed ear technology: no distractions, no background noise – total game immersion	Open-ear Gaming headset with full-range stereo – Play better, play faster play to win	Dolby Surround Sound Technology brings the game to life
Product benefits		<ul style="list-style-type: none"> <li>The monaural (single ear-piece) style allows you to stay in touch with your environment</li> <li>Easy to set up and install</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>QuickAdjust telescoping, bendable boom assures ideal placement</li> </ul>	<ul style="list-style-type: none"> <li>Full-range stereo intensifies audio experience</li> <li>Convenient in-line controls for quick response in the heat of the action</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Stowable boom microphone ensures it is neatly stored when listening to music or watching DVD</li> <li>Lightweight, comfortable stereo headset which can be folded for travel-friendly storage</li> <li>QuickAdjust telescoping, bendable boom assures ideal placement</li> </ul>	<ul style="list-style-type: none"> <li>Behind the head design ensures a comfortable discreet solution which rests stylishly above the neckline</li> <li>36mm neodymium ear phones deliver full-range stereo and intensifies the audio experience</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>In-line volume and mute provide convenient access and control</li> </ul>	<ul style="list-style-type: none"> <li>Full-range stereo intensifies audio experience</li> <li>Flexible connection choice; USB sound card or gold plated 3.5mm jacks, either way set up is straightforward</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>QuickAdjust telescoping, bendable boom assures ideal placement</li> <li>Microphone boom stows discreetly out of the way when listening to music and watching DVDs</li> <li>Vista compliant</li> </ul>	<ul style="list-style-type: none"> <li>36mm neodymium ear phones deliver full-range stereo and intensifies the audio experience</li> <li>Flexible connection choice; USB sound card or gold plated 3.5mm jacks, either way set up is straightforward</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>In-line volume &amp; mute provide convenient access &amp; control</li> <li>Adjustable telescoping, bendable boom assures ideal placement</li> <li>Full-range stereo intensifies audio experience</li> <li>Vista compliant</li> </ul>	<ul style="list-style-type: none"> <li>40mm stereo speakers for rich resonant stereo and bass</li> <li>Stowable boom microphone ensures it is neatly stored when listening to music or watching DVD</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>In-line volume and mute provide convenient access and control</li> <li>Lightweight and adjustable headband delivers all day comfort</li> <li>Full-range stereo intensifies audio experience</li> </ul>	<ul style="list-style-type: none"> <li>Full-range stereo intensifies audio experience</li> <li>QuickAdjust telescoping, bendable boom assures ideal placement</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>One touch volume controls on the earpiece</li> <li>Built in microphone mute function on the boom</li> <li>Padded ear cushion</li> <li>Lightweight, comfortable stereo headset which can be folded for travel-friendly storage</li> <li>USB connection</li> </ul>	<ul style="list-style-type: none"> <li>2.4Ghz technology</li> <li>Auto pairing</li> <li>Extended battery time</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Full-range digital stereo sound with maximum bass</li> <li>QuickAdjust telescoping, bendable boom assures ideal placement</li> <li>One touch volume and MUSIC controls on the earpiece</li> <li>Built in microphone mute function on the boom</li> <li>Padded ear cushion</li> <li>Lightweight, comfortable stereo headset which can be folded for travel-friendly storage</li> <li>USB connection</li> </ul>	<ul style="list-style-type: none"> <li>QuickAdjust boom assures ideal placement</li> <li>Lightweight, comfortable stereo headset which can be folded for travel-friendly storage</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>USB connector for plug-and-play simplicity</li> <li>Full-range stereo intensifies audio experience</li> <li>Vista compliant</li> </ul>	<ul style="list-style-type: none"> <li>The headset comes with full range stereo ear buds</li> <li>Flex Grip® design provides a comfortable fit</li> <li>Windsmart™ and Omni-directional microphone, ensures superb audio quality in all conditions</li> <li>Full-range stereo intensifies audio experience</li> </ul>	<ul style="list-style-type: none"> <li>Foldable headset design ideal for travel and easy storage</li> <li>Swivel-mounted, soft ear pads provide comfort and acoustic accuracy</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>QuickAdjust boom assures ideal placement</li> <li>Full-range stereo intensifies audio experience</li> <li>Vista compliant</li> </ul>	<ul style="list-style-type: none"> <li>Have clear conversations wherever you are – exceptional sound management and wind noise reduction features improve voice clarity</li> <li>Adjustable microphone ensures perfect microphone placement for improved speech recognition</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Perfect for commuting – fold, stow, and go</li> <li>USB connector for plug and play simplicity</li> </ul>	<ul style="list-style-type: none"> <li>Multipoint connectivity allowing the user to have 2 active bluetooth audio devices connected at any one time</li> <li>Plug and play USB Bluetooth adaptor – no drivers to install</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Wind noise reduction technology</li> </ul>	<ul style="list-style-type: none"> <li>40mm stereo speakers providing maximum bass response</li> <li>Concealed Microphone Boom – stows completely into the headband when not in use</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Convenient in-line controls for quick response in the heat of the action</li> <li>QuickAdjust boom assures ideal placement</li> <li>Full-range stereo intensifies audio experience</li> <li>Specially designed ear pods redistribute pressure for maximum comfort for the longest gaming sessions</li> </ul>	<ul style="list-style-type: none"> <li>Concealed Microphone Boom – stows completely into the headband when not in use</li> <li>Convenient in-line controls for quick response in the heat of the action</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>QuickAdjust boom assures ideal placement</li> <li>Full-range stereo intensifies audio experience</li> <li>Specially designed ear pods redistribute pressure for the longest gaming sessions</li> </ul>	<ul style="list-style-type: none"> <li>Specially designed 40mm stereo speakers to deliver acoustically accurate audio</li> <li>Concealed Microphone Boom – stows completely into the headband when not in use</li> <li>Noise-cancelling microphone enhances speech recognition accuracy</li> <li>Ideal when listening to music or watching DVD</li> <li>Convenient in-line controls for quick response in the heat of the action</li> <li>QuickAdjust boom assures ideal placement</li> <li>Full-range stereo intensifies audio experience</li> <li>Specially designed ear pods redistribute pressure for maximum comfort</li> </ul>
Technical data & product information																	
MUTE CONTROL Allows you to speak to someone outside the conversation without being heard on the other end		X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VOLUME CONTROL Easily adjust for personal comfort		X	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SOFT FOAM EAR CUSHION Comfortable and acoustically accurate		✓	✓	X	✓	X	X	X	X	✓	N/A	✓	N/A	N/A	Soft foam with sport fabric cover	Soft foam with sport fabric cover	Soft foam with sport fabric cover
LEATHERETTE EAR CUSHION		X	X	✓	X	✓	✓	✓	✓	X	N/A	X	N/A	N/A	X	X	X
WEARING STYLE		Over-the-head	Over-the-head	Behind-the-head	Over-the-head	Behind-the-head	Over-the-head	Over-the-head	Over-the-head	Over-the-head	In-the-ear	Over-the-head	In-the-ear	Over-the-head	Over-the-head	Over-the-head	Over-the-head
TECHNOLOGY USB = USB Plug, Analogue = Jack Plug		Analogue	Analogue	Analogue	USB	USB	Analogue	USB	USB	USB	Analogue	USB	USB	Bluetooth	Analogue	Analogue	USB
PACKAGING																	
PART NUMBER		37852-01	80933-05	37855-01	37865-01	37866-01	79730-05	80935-05	80930-05	37859-01	37860-01	37863-01	77681-03	78592-02	79732-05	79731-05	79733-05
EAN CODE		5033588027447	5033588030317	5033588027478	5033588027577	5033588027584	5033588029236	5033588030324	5033588030300	5033588027515	5033588027522	5033588027553	5033588028338	5033588028635	5033588029250	5033588029243	5033588029267
SINGLE PACK	Dimensions (WxHxD)	222 x 244 x 64	222 x 248 x 65	213 x 238 x 95	222 x 244 x 64	213 x 238 x 95	229 x 262 x 92	229 x 267 x 95	229 x 267 x 95	222 x 244 x 64	152 x 210 x 41	222 x 244 x 64	150 x 176 x 35	178 x 152 x 38	244 x 305 x 106	244 x 305 x 106	244 x 305 x 106
	Weight (kg)	0.2	0.2	0.25	0.3	0.25	0.4	0.4	0.4	0.3	0.1	0.3	0.2	0.2	0.5	0.5	0.5
	Dimensions (WxHxD)	238 x 254 x 197	229 x 254 x 190	292 x 257 x 216	238 x 254 x 197	292 x 257 x 216	273 x 270 x 232	318 x 248 x 318	318 x 248 x 318	238 x 254 x 197	160 x 222 x 132	238 x 254 x 197	157 x 210 x 124	221 x 155 x 124	319 x 318 x 249	319 x 318 x 249	319 x 318 x 249
	Weight (kg)	0.9	0.9	1.0	1.2	1.0	1.4	1.3	1.3	1.0	0.5	1.0	0.8	0.6	1.9	1.9	1.9
	Dimensions (WxHxD)	476 x 279 x 397	471 x 276 x 395	600 x 287 x 448	476 x 279 x 397	600 x 287 x 448	563 x 292 x 478	518 x 667 x 333	518 x 667 x 333	476 x 279 x 397	338 x 238 x 281	476 x 279 x 397	322 x 229 x 262	231 x 333 x 262	652 x 340 x 519	652 x 340 x 519	652 x 340 x 519
	Weight (kg)	4.3	4.0	4.9	5.4	4.9	6.4	5.7	5.8	4.6	2.7	4.7	4.8	2.7	8.3	8.3	8.3